



Luca Ragucci

ECOMMERCE MANAGER
WEB CONTENT SPECIALIST

About Me

I like to do everything that needs a work group and I will never do something that doesn't need improving. Travelling, living new experiences, meeting new people are my reason of life.

Activities and Interests

I love cinema (especially italian movie from 50s 60s 70s). I love running. I love photography (digital and analig ones). I love listen to music from vynil (black music and old italian music).

Skills

Adobe Creative Cloud



E-Commerce Management



SEO/SEM



Photography



Wordpress



Contact

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Key Experiences

2015 - Present

WEB CONTENT SPECIALIST

Freelance

- Ecommerce, blog and websites planning, development and management.
- Content management, digital marketing, SEO analysis, AdWords Campaign Management.
- Graphic Design, web design, Instagram feed management.
- DOP, editor, scriptwriter and assistant director for webseries, social media channel videos, videoclips and short movies.

2012 - 2014

E-COMMERCE MANAGER

www.professioneluce.it

Analysis, planning and implementation of SEO oriented strategies (onsite and offsite). Planning Pay per Click promotional strategies with Google AdWords. Analysis of the competitive market and planning of promotions. Copywriting, webdesign and data entry.

2011 - 2015

SEO JUNIOR - WEB DESIGNER

www.ddslab.it

Article Marketing campaigns, SEO/SEM activities, Still Life photography, brand graphic design, websites and blogs implementation.

Education

2009 - 2011

"COMUNICAZIONE PUBBLICA, SOCIALE E POLITICA" 2ND DEGRE

Università degli Studi di Napoli "Federico II"

2009 - 2010

WEB MARKETING STAGE

Qadra.net with Francesco Margherita and Alessandro Mazzù

2001 - 2008

"SOCIOLOGIA" DEGRE

Università degli Studi di Napoli "Federico II"